#### THE DAILY **SHORT STORY**

Sophie Advertises,
By MARY WILLIS MILLER.
(Copyright, 1916, by the McClure
Newspaper Syndicate.)
HE was a vague, indifinite blond,
with the look of one born to be
imposed upon. Not that she ever
really was, for no one ever paid
enough attention to her for that. Her
father was a retired farmer, and she father was a retired farmer, and she was the only child of a second marriage, born when her father and mother were both advanced in life. They lived in a little Kentucky town, and were the kind you call "good, substan-tial people," but never invited any

She did not play with other children, and she went to school just to study. Every Sunday she went to Sunday school. and by the 'ime she was in high school she se playing the organ. She had no nusical tal-ent, but she was conscientious, and

ent, but she was conscientfuls, and she had nothing to do but practice.

A little Kentucky town is the nicest place in the world to live when you are between 16 and 20. There are dances and moonlight picnics at the springs, and parties and lots of visitors, but sophie merely heard of these. And a little town has nothing to make up for merely hearing. Sophie was not for merely hearing. Sophie was not even invited to the big teas at which nearly every one was included. It was out that she was intentionally left out, but no one ever thought about her. She didn't really want to go to the parties, but she did want to be in-

vited. But Sophie kept on practicing. A few times she went to the picture show with a girl who lived next door who was in love with a boy her moth-er would not let her see. He would meet them, and walk home with them They both ignored Sophie, but she rather enjoyed it anyhow. In time that diversion ended, and the girl forgot about her.

After she was graduated from high school, she went to the Cincin-nati conservatory for the summer term. Then she came home to teach music, and because she played the organ at church she got some pupils from that congregation. Most of them looked upon her as inanimate as the plano they banged upon by the clock Sophie herself, neither liked nor dis-fiked teaching. It simply took the place of some of the practicing. The year she was 29, her father and mother both died. For six months she

lived alone, with no one but the old colored cook to be near her. What Sophie was thinking during those six months-or for that matter what she had been thinking those twenty-nine years—non one ever considered. But at the end of the six months Sophie appeared in a new spring suit. Now there is nothing startling in a new spring suit. but this was very early in the spring, when only a few of the girls had new suits, and, besides, this was the first suit that Sophie had ever had that any one had noticed. It wasn't an extreme suit, and it was dark blue, but it had a big white collar and style was written all over it. Also Sophie had her hair curied, and a new hat—and it wasn't a little inponspicuous hat either.

A few days later, shy again wore

onspicuous hat either.

A few days later, she again wore the suit, and this time she was wearing a huge corsage of Ward roses and violets. And every one saw Sophie.

Curlosity plays a big part in our social relations. People who had barely spoken to Sophie now began to talk to her. And about her they talked even more. even more.

Letters came to her, always by special delivery. The postmistress told this. Yes, a man's writing, and the letterheads of a Louisville paper. A box of candy came from Louisville that week, too.

They knew about the letters Sentice.

They knew about the letters Sophle received, but it was just as well that they didn't know about the ones she sent. Several weeks before she had written the first and hardest one. It was to the advertising manager of the Louisville paper, and she sent it be-cause she had read some "Talks on

me. I want a man, good-looking, well educated, to come to Emfield to see me. I am 29 years of age, and neither pretty nor attractive or I wouldn't have to advertise. There is no 'Ob-ject matrimony' to it, for I honestly don't want to marry. I do want to be rushed, sent candy and flowers and all the rest of it, even if I have to pay

"I have lived here in Emfield all my life, and no one has ever noticed me.
If they do at all they simply feel sorry for me. What I want is to make them think that some one is interested in me. And he must be a man they will notice and wonder what he sees in me. I will pay all expenses and whatever salary seems fair. It will not be easy for the man, for I am not

at all interesting.
"I p efer a big man, with dark hair.
And a corsage of Ward roses and violets and Sweetman's candy.
"SOPHIE BROWN."

The man who read the letter was interested. in spite, or perhaps because, of the frankness of Sophie's statement that she was not at all interesting. He had lived in a little town himself, and he could see the situation. He was roing to take himself. uation. He was going to take his va-cation it wo weeks anyhow, and he might as all go down to Emfield and talk to the oman. It would make a good story some day. In the mean-time, he could try Ward roses and vi-lets. When the could try ward roses and vi-poles.

He was big, and his hair was dark. While he didn't want the job he could endure it for a day or so, and get some local color. So, two weeks later, he arrived in Emfield.

Sophie, in the new suit, curled hair and a new corsage, met him. Of course he knew her by the corsage, and she wasn't at all like he expected. She wasn't ugly, and her clothes were in good taste and she wore them well. The indefinite look had gone, and to a stranger Sophie was a rather attractive looking girl—that is, to a stranger who had pictured her as much older looking and decidedly ugly.

There were a number of people at the train. When a man rushed over to Sophie and she greeted him with such senuine warmth, speculation began. To reach Sophie's home it was necessary to go through the main part

#### LOCAL SOCIAL EVENTS

Motored Through Fairmont
Mr. and Mrs. W. Hunter Atha, formerly of this city, now of Zanesville,
O., were here yesterday en route to
Waynesburg, Pa., to visit relatives.
They motored through in their touring . . . .

Motored From Morgantown

Mrs. Martha Taylor, Mrs. E. E. Knutti, Mrs. John L. Dougan, Mrs. ed there by Mr. Gainor. They went George Veiwig and Mrs. C. A. Albright, of Morgantown, motored here yesterday in the Taylor car and spent.

Miss Parker had been on a visit or relatives in Terra Alta and was jointon to Oakland where the marriage ceremony was performed.

The bride is a graduate of the Fairseveral hours.

A number of Fairmont young persons left yesterday for school in eastern cities and others will leave tonight and temporary. Many temporary and night and tomorrow. Miss Ruth Phil-lips left yesterday afternoon for Washington, D. C., to enter Gunston and last night Miss Grace Heintzelman and Miss Helen Robinson left for Washington where the former takes a post graduate course at Gunston and the latter enters for the year. They were accompanied by Mrs. Ma-son Wood who will spend a few days in the Capitol City. Mrs. Wood's son, Mason Wood, who attends Stuveysant school at Warrenton, Va., also accompanied the party. Miss Mary Moulds Hurst left yesterday for Pittsburgh to re-enter Winchester. This morning Northampton, Mass., to re-enter Smith for Birmingham, Pa., to enter the Birmingham college. Tonight the Misses Hite leave for Washington to enter Bristol school and Miss Pauline Jami enter school at Oaklane. The Misses Virginia Alexander and Mildred Le-Masters, who were to have left today for Philadelphia to re-enter Miss Say-ward's school at Overbrook, were detained here a week by a message an-nouncing that the school would not re-open before the 17th Miss Edith

Suffrage Organization to Meet. The local suffrage organization will meet tonight at the Woman's building at 7:30 o'clock. Important business will be transacted.

Math Mis. Chas. Suffr has release turned from a trip to Chicago and points in Indiana.

Mrs. A. Holden, of Littleton, is the guest of her son, E. D. Holden, on the will be transacted.

Hartman leaves Saturday for Boston

Expression Her mother, Mrs W. T. Hartman will accompany her to Bos-

ton.

Will Entertain Mrs. Hale.

Mrs. Beatrice Forbes Robertson Hale who speaks here tomorrow night in the cihcuit court room at the corut house in the interests of equal suf-frage will be entertained at the home frage will be entertained at the home of Hon. and Mrs. O. S. McKinney on relatives in Washington and Rich-

HELD AS "LURE" IN BLACKMAIL CASE



GODMAN advertise. It was most convincing. Sophie read it several times, and each time she was surer that the only way she ever would get what she wanted was through advertising. Only she wasn't sure how to do it, so she wrote to the advert' ing manager.

"Dear Sir: I have read your "Talks on Advertising," and I want you to help me. I want a man, good-looking, well educated for a charge of conspiracy. She will be one of the defendants in the nation-wide million-dollar blackmail cases occupying the attention of the department of justice.

Miss Godman. said by federal authorities to have been "the lure" in the bad or has stomach sour, breath bad or has stomach sour, breath bad or has stomach sour blackmailing of Edward F. West. Chicago tea importer, for \$15,000 is under a charge of conspiracy. She will be one of the defendants in the nation-wide million-dollar blackmail gently moves out of its little bowels without griping, and you have a well, playful child again.

Mothers can rest easy after siving the attention of the department of justice.

of town. In a few hours, all the peo-ple who had talked about her chang-ed appearance knew that a man had When he went down to the hotel there were several men who had been coached to find out about him.

He soon let them know of his interest in Sophie— it seemed that he had known her for years, but she would known her for years, but she would never let him come while her mother and father were living. This was repeated, with details added, until the whole town knew he was in love with Sophie. He had come to stay two days. He stayed a week, and then stopped by again for a days on his way back from his fishing trip. He had really enjoyed the campaign, and he liked Sophie.

Sophie understood there was noth-

Sophie understood there was noth ing personal in the affair. She was happy in the sensation she had creanappy in the sensation she had created in the aroused interest of the town. She didn't want to marry him; he was sure of that. But the night before he left he asked her to be his

wife.

"Oh, you've made it perfect!" she said. "I don't want to marry you, but it is lik all the parties—I wanted you to ask me! I'll remember it always, and be glad. And I want you to be alled too that you have made me so

Sophie went back to teaching music. But she doesn't practice as much. and she plays rag. She gets popular music every few weeks from Louisville, so the postmistress says. She doesn't have as much time to practice, for she has learned to play bridge, and the new preacher who came about the same time Sophie's new suit did, is most devoted. The bridge and the preacher seem to combine very well, too, which proves that Sophie really is rather unusual.

After all, advertising is a great thing.

BELL-ANS

Absolutely Removes

lington now of this city which event was solemnized yesterday in Oakland. Miss Parker had been on a visit to

mont High school having been a mem-ber of the J. O. Watson class. Mr. and

Entertaining Auxillary.

Mrs. J. E. Sands is hostess to the Woman's Auxiliary of Christ church this afternoon at Peacock Farm.

#### **PERSONALS**

Mrs. C. F. Jenkins has returned from Detroit, Mich., where he had spent several days. Mrs. Jenkins who accompanied him will return home to-

Clifford Bell left last night for Baltimore to resume his studies at the college and Miss Virginia Cook left Baltimore College of Dental surgery. Rev. and Mrs. J. B. Workman have returned from Wheeling where the former attended the M. E. Conferenc.

Mr. and Mrs. C. F. Crane and J. l. son leaves tonight for Philadelphia to where they attended the M. E. Conference.

Mrs. Mary Holland of Little Falls is the guest of Mrs. C. O. Parker on Pennsylvania avenue.

Mr. J. W. Parker of Murray avenue continues ill at his home Mrs. M. C. Russell formerly of this

city who resides at Morgantown spent to enter the Leland Pawers school of today here. Mrs. William Burdette, Mrs. Harry Louden, Misses Kate Smith and Lela Love, of Grafton, were visitors in the

city today . Mr. and Mrs. Chas. Martin has re-

East side.
Mrs. J. A. Johnston, of Hundred, who had been the guest of her daugh-ter, Mrs. Jennie Hupp, has returned

home. Mr. and Mrs. T. W. Steele has re

Mr. and Mrs. Clark Walker who had resided at Hillcrest for the summer has returned home.

# YOUR SICK CHILD

GIVE CALIFORNIA SYRUP OF FIGS.

No matter what ails your child, a gentle, thorough laxative should al-ways be the first treatment given. If your little one is out of sorts, half-

sick, isn't resting, eating and acting sick, isn't resting, eating and acting naturally—look, Mother! see if tongue is coated. This is a sure sign that it's little stomach, liver and bowels are clogged with waste. When cross, irritable, feverish, stomach sour, breath

Mothers can rest easy after giving this harmless "fruit laxative" because it never fails to cleans the little one's liver and bowels and sweeten the stomach and they dearly love its pleasant taste. Full directions for bables, children of all ages and for the bies, children of all ages and for the

bles, children of all ages and for the grown-ups printed on each bottle. Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs;" then see that it is made by the "California Fig Syrup Company."

FALL IS THE BEST TIME to plant hedge shrubbery and shade trees. We can furnish you anything you want in the nursery line and plant it for you. We also furnish fruit trees, grape vines, etc. H W LEAMAN & TITHERINGTON Simon Addition

#### Now is the Time to Think

of your winter clothing needs and have them cleaned and freshened by our superior meth-

Footer's Service is always safest and best for Ladies' and gentlemen's garments.

Felt or other hats, slippers, shoes, sweaters, light wraps.

Just now we are preparing to render better and more efficient service than ever before. Footer's

Dye Works

Cumberland, Maryland.

R. GILKESON, Agent, Fairment and Vicinity.



Notice of

The Store will remain open Notice of daily now until 5:30 p. m., Sat-Closing Hours urdays, 10 p. m. Store open every morning at 8 o'clock.



## This Is Piece Goods Week

And for this week we will have on special display all the New Piece Goods Patterns in the Dress Goods Section, 1st floor, and in the Domestic Department, 3rd floor Annex

America has gained the leadership in the production of piece goods. Never has as beautiful patterns, as exquisite and practical fabrics been produced as are now shown by our manufacturers.

To properly present these new goods to you we havearranged a week of special display in all departments devoted to piece goods.

#### Silks, Silk and Wool Dress Goods, Suitings, Coatings, Wash Fabrics and White Goods

Each department will exhibit its newest patterns and fabrics, with suggestions as to how the materials can be made into garments.



#### The New Fall Stocks of Drapery Materials Are Beautiful

There is increased refinement of colors and there are many new patterns, most of them confined to this store. Nearly all the shades that you will notice in the woodland thickets at this time of year are reflected in this collection of Autumn draperies to a greater or less de gree. This department is showing the most beautiful patterns in cre-tonnes and other drapery materials it has ever been our pleasure to assemble. Besides there are full stocks of scrims, Madras, Marquisettes, Printed Linens, etc., to delight every visitor.

Cretonnes, 121/2c to \$3.50 a yd. Madras, 18c to \$1.00 a yd. "Sunfasts" 50c to \$1.85 a yd. Scrim, 10c to 50c a yd. Printed Linens, \$3.50 to \$5.00

Lace Cartains, \$1.00 to \$6.00 Irish Point Curtains, \$4.50 to \$10 a pair.

Ripple Curtains, 50c to \$1.50 a pair. Third Floor.

First Floor.



#### A Warm Welcome from the New Plaid Blankets

People like these plaid blankets because the unite practical service giving qualities with a daintiness and individuality that is quite pleasng.

Blue and white, pink and white, gray and white and other pleasing

Cotton Blankets, \$1.00 to \$5.00. Wool Blankets, \$2.75 to \$15.00.

Women's Coats, Suits, **Dresses for Every Taste** 

Hundreds now to choose from; the Fall collections are at their height and there is something new and lovely for every taste. Please note the particular pains that have been taken to have them rightly tailored and correct in color and fabric.

COATS—The new models are simply en-

coats—The new models are simply en-chanting. Large capey collars that can be worn high on the neck; and that full sweep-ing effect from the shoulder to hem gives grace and dash seldom experienced in coat fashions. But you must see them to appre ciate their real smartness. Prices run from \$6.75 to \$115.00.

50.75 to \$115.00.

SUITS—Splendid new fashions in lustrous broadcloth, velour, gabardine, serge and poplin, in colors, green, brown, blue, plum, and black, are priced \$18.25, \$25.00

Many handsome and very exclusive mod-

Many handsome and very exclusive mod-els, with beautiful fur trimmings run any-where from \$25 up to \$89.50. DRESSES—Serge is the leading fabric in women's new Fall dresses—and they are such practical, wearable dresses that it is little wonder for their vogue. Most of these dresses come in pleated styles, with beading or embroidery for trimming. The colors are blue, black, green and brown, and, in-cluding light weight jersey cloth dresses, the prices run from \$6.75 to \$25. A splendid assortment between \$6.75 and \$15.00. Second Floor.



### In the Showing of New Suits

Fine silks are beautiful at all times, but you must see the display in our Silk Section to realize the fullness of their charm.

In this showing are all the new and fashionable silks of the season—all weaves, all colors, all shades of colors. Not to mention an unusual collection of striped and plaided silks in various color combinations. sual collection of stripeu and puttions. Prices \$1.25 to \$2.50 a yard.
First Floor.

#### Broadcloths Are Foremost Among the Wool Dress Goods Showing

Furs are one of the reasons, because the richness of turs and the elegance of broadcloth naturally go together.

There is a truly remarkable assortment here and he many beautiful new colors, light and dark, and all the other shades anybody is likely.

Prices \$2.00 and \$2.50; 50 Inches wide. Besides here is full assortment of French serges in all colors, 46 and 50 inches wide, at \$1.25 to \$1.65. And plaid suitings and plaid coatings in beautiful color combinations at 75c to \$2.50 a yard.

#### **Cotton Piece Goods Show**

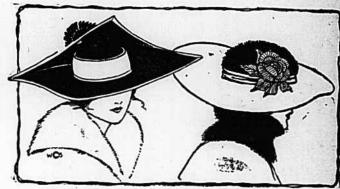
in the Domestic Department there is probably as large a collection of materials of fine standard quality as you are likely to find in large city department stores. Every piece of goods shown here is dependable, well chosen and priced lower than such good qualities usually sell

You will find-

Ginghams, 10c to 25c a yard. Dress Linens, 40c to \$1.00 yd. Flannelettes, 12½c t<sub>0</sub> 20c a

Duckling Fleeces, 18c a yard. Figured Sateens, 35c a yard. Plisse Crepes, 20c to 25c a

Serpentine Crepes, 18c a yard. Outing Cloths, 10c to 15c a yd. Kindergarten Cloths, 25c a yd.
Devenshire Cloths, 25c a yd.
Galateas, 12½c to 25c a yd.
Madras, 12½c to 25c a yd.
Baynsville Flannels, 25c a yd.
Silkolines, 15c a yd.



#### Lovely New Millinery Coming In Daily

Scores of very smart hats are priced between \$5 and \$10. Saucy little hats with unexpected quirks and turns and curves. Large hats with sweeping lines that are surprisingly becoming. Smart black velvet and plush hats to go with tailored costumes. Besides, all the new Autumn shades to match the new coats and suits are splendid, ready, and in the most becoming styles.

Truly it is a wonderful collection of the smartest creations.

Second Floor

The New Rugs for Fall Are Splendid

Warm and welcoming colors mark their new beauty—colors rich
and deep and satisfying. There are the famous WHITTALL RUGS
and other dependable qualities that wear longer and retain their beautiful colorings for many years. And the best of all is, that their prices
are not any higher than the ordinary sort of rugs that are lifeless in
colorings. Won't you come and see for yourself?

Third Eleon colorings. Won't you come and see for yourself?

#### FURS OF FOX

It is only the beginning of Autumn, yet the Fur Department is as busy as though it were six weeks later. All Fairmont seems to have heard of Hartley furs. It is easy to choose them because every fur here is plainly marked with its true name and its one fixed price which is as low as its cost plus a fair, moderate profit will allow.

Fox furs are especially favorites because they are deep and give one's costume a picturesque quality not possible with flatter furs. Muffs are small or large, round or long, hourglats, melon or barrel shaped neckpleces include broad stoles and small animal scarfs. animal scarfs.

Muffs, \$10 to \$50. Neckpieces \$7.50 to \$50.

#### Children's Coats, Lovely and Warm

For this season the Children's Section on For this season the Children's Section on the Second Floor is showing the most charm-ing collection of little coats we have evar-seen. There are beautiful creations in Plushes, Zibelines, Velvets, Broadcloths, Scotch Mixtures and Serges that will de-velop a wholesome pride in every little girl's

Coats for 2 to 14 year girls, \$3 to \$18.00. For intermediate sizes, 12 to 16 years, \$7.50 to \$25.00. Second Floor.